

## PRICING GUIDE



SERVICES  
2026

[mandyclementine.com](http://mandyclementine.com)



# HELLO THERE



Investing in your brand is about more than content. It is about being remembered, trusted, and chosen.

This pricing guide is designed to help you find the level of support that fits where you are now and where you want to go. Whether you are looking for a thoughtful one time refresh or ongoing monthly partnership, each offering is built with intention, strategy, and care. You will find options here that support visibility, consistency, and long term growth. My goal is to make the process feel clear, collaborative, and aligned so you can focus on running your business while your content supports you behind the scenes.

I am excited to create something meaningful together and help your brand show up in a way that feels both elevated and authentic.

*Mandy Clementine*

Founder, Mandy Clementine LLC





# MY STORY

This work began with a love of storytelling and a curiosity about how brands connect with people. In the early years, I focused on creating strong visuals and helping clients feel confident on camera. As I worked with more small businesses and growing brands, their needs extended beyond single sessions into clarity, consistency, and content that supported real business goals. Through years of hands on experience, it became clear that brands with clear messaging and consistent presence build trust faster and attract better aligned clients. Over time, my role evolved from content creation to creative partnership, guiding strategy, refining brand voice, and building sustainable content systems. Today, I combine creative direction, strategy, and execution to help brands show up with clarity and confidence. Every offering in this guide reflects that experience and is designed to support long term growth, not just good looking content.



“Create with your audience in mind. When your message is clear and paired with thoughtful visuals, your content does more than get attention. It builds connection, trust, and momentum.”

# Why Work with Me ✨

Working together is not just about creating content. It is about having a thoughtful partner who understands both the creative and strategic sides of building a brand. I bring structure, consistency, and clear direction to a process that often feels overwhelming for business owners.

My approach is rooted in real experience, long term client relationships, and a deep understanding of how content actually functions in the wild. I focus on alignment first so the visuals, messaging, and platforms all work together instead of fighting for attention.

Throughout the process, I aim to make things feel collaborative, organized, and approachable. You bring the vision. I help shape it, refine it, and turn it into content that supports your business over time. The result is work that feels intentional, confident, and built to last.





# How It Works

## BOOK A DISCOVERY CALL

01

We start with a conversation about your brand, your goals, and what you want your content to do for you. This is where clarity begins.

## ALIGN ON THE VISION

02

Once we decide the right package and approach, we outline the creative direction, scope, and timeline so everything feels clear and intentional.

## SIGN THE CONTRACT AND SECURE YOUR SPOT

03

Paperwork and payment lock in your place on the calendar and allow the creative process to officially begin.

## CREATE AND RECEIVE YOUR CONTENT

04

From strategy to shooting to delivery, everything is handled with care and consistency. You receive polished, ready to use content and ongoing support based on the services you choose.

Simple, organized, and collaborative from start to finish.



## COMMUNICATION

### CONTACT DETAILS

206-484-9387

hello@mandyclementine.com

### OFFICE HOURS

M - W 9:00am - 3:00pm PST

Th - F 9:00am - 5:00pm PST

### WEBSITE

mandyclementine.com

### SOCIAL MEDIA

@mandy\_clementine



These packages are designed to support your brand through consistent, intentional presence on social media. With a thoughtful mix of strategy, content creation, and platform management, your brand is able to show up in a way that feels clear, aligned, and reliable over time.

Each monthly partnership is guided by purpose, from planning and creation to publishing and refinement. Rather than one off posts, the focus is on building a sustainable content rhythm that reflects your voice, supports your goals, and adapts as your business grows. Strong social media is about more than staying active. It builds trust, recognition, and connection. With ongoing strategy and consistent execution, your content becomes part of a larger system that helps your brand remain visible, relevant, and remembered.



SECTION ONE

# ONGOING CONTENT & SOCIAL STRATEGY



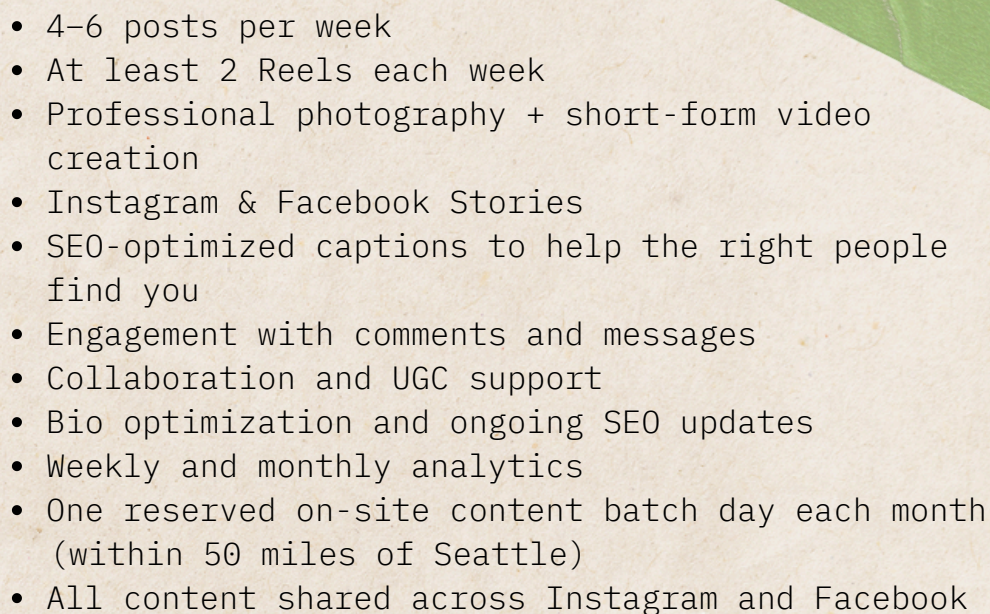


# GROWTH

## PARTNERSHIP PACKAGE

**Full-service monthly content, done with you – not just for you.** This partnership is for brands that want momentum without having to manage every detail themselves. I handle the planning, creative, posting, and optimization so your content consistently shows up – and improves over time.

**Best for: established brands, growing businesses, and creatives ready to prioritize marketing.**

- 
- 4-6 posts per week
  - At least 2 Reels each week
  - Professional photography + short-form video creation
  - Instagram & Facebook Stories
  - SEO-optimized captions to help the right people find you
  - Engagement with comments and messages
  - Collaboration and UGC support
  - Bio optimization and ongoing SEO updates
  - Weekly and monthly analytics
  - One reserved on-site content batch day each month (within 50 miles of Seattle)
  - All content shared across Instagram and Facebook



YOUR INVESTMENT  
**\$3,900/MONTH**



# CONTENT STEWARD

## Steady monthly content support



This option is ideal if you want to show up consistently without a high-volume posting schedule. We create a dependable rhythm of content that keeps your brand active and polished. Best for: local businesses, personal brands, and professionals building visibility.

**YOUR INVESTMENT**  
**\$2,600/MONTH**

### WHAT YOU'LL GET:

- 3 posts per week (photos, Reels, and Stories)
- Professional photography included quarterly
- (on-site within 50 miles of Seattle)
- SEO-optimized captions
- Assistance with comment and message engagement
- Bio optimization
- Weekly and monthly performance insights
- Ongoing content adjustments based on what's working



These packages are designed to help your brand be seen clearly and consistently. Through thoughtful photography and visual direction, we create imagery that supports your message and works across your website, social media, and marketing materials. Each session is guided with intention, from styling and setting to how the images will ultimately be used. Whether you need a full visual refresh or a focused update, the goal is to create cohesive content that feels aligned, professional, and authentic to you.

Strong visuals do more than fill space. They communicate trust, personality, and purpose. With a clear creative direction and curated imagery, your brand is able to show up with confidence and tell its story in a way that resonates long after the session is complete.



SECTION TWO

# BRAND PHOTOGRAPHY & VISUAL DIRECTION




# OMNICHANNEL BRAND STORY

This session captures both photography and short-form video to help you show up confidently across multiple platforms.

YOUR INVESTMENT

\$1,950

- 
- 2 hours of shooting time
  - 3-4 outfits
  - Custom set styling
  - 200+ edited images
  - 6 edited videos ready for Reels or TikTok
  - 15% off applicable add-ons





# SIGNATURE BRAND STORY

A full, cohesive visual refresh  
Perfect for websites, rebrands, launches, and  
long-term content needs.

- 2 hours of shooting time
- 3-4 outfits
- Custom set styling
- 200+ edited, high-resolution images
- 10% off applicable add-ons

YOUR INVESTMENT  
**\$1,350**



# FOUNDATION BRAND PORTRAIT

A focused refresh for headshots and light  
brand content

- 30 minutes in studio
- 1 outfit
- Simple set styling
- 60+ edited images

YOUR INVESTMENT  
**\$550**



These services are designed to create clarity before content is ever captured. Through thoughtful strategy and creative direction, we define the foundation of your brand so every visual, message, and decision feels intentional and aligned. Each session focuses on understanding your goals, your audience, and the story you want to tell. From refining your messaging to shaping your visual identity, this work guides how your brand shows up across platforms and over time. Strong strategy does more than organize ideas. It brings confidence, consistency, and direction to your content. With a clear creative framework in place, you are able to show up with purpose, make decisions with ease, and build a brand that feels cohesive and sustainable.



### SECTION THREE

# BRAND STRATEGY & CREATIVE DIRECTION





## BRAND POSITIONING INTENSIVE

**Get clear before you create.** This session helps define your message, audience, and visual direction so everything moving forward feels aligned.

- Brand messaging clarity
- Dream client avatar
- Visual and style profile
- Vision board and creative direction

**YOUR INVESTMENT**  
**\$450**



## WARDROBE & IMAGE DIRECTION

**Style support built for the camera**

We translate your vision into outfits and accessories that feel natural, elevated, and on-brand.

- Outfit and accessory planning
- Personalized shopping list
- Garment pulls when available

**YOUR INVESTMENT**  
**\$450**



## ENVIRONMENT & SET STYLING

**Thoughtful styling for your shoot space**

- **Investment: Starting at \$300**  
(final pricing depends on scope and materials)





Short-term support for launches, campaigns, or trying things out  
These sessions create a strong content foundation and often serve  
as a stepping stone into monthly support.

#### **A SIMPLE UPGRADE PATH**

When you book a Content Intensive, 50% of that investment can be  
applied toward your first month of a monthly partnership if you  
upgrade within 30 days.



#### **SECTION FOUR**

# CONTENT INTENSIVES





# CAMPAIGN INTENSIVE

- 10-12 pieces of content
- Mix of posts, Stories, and at least 4 Reels
- Photo and short-form video capture
- Behind-the-scenes, product, educational, and trend content
- On-location within 50 miles of Seattle
- Fully edited, ready-to-post delivery
- Content calendar with captions
- 1-2 minute highlight recap video

YOUR INVESTMENT

**\$1,800**

## REEL PRODUCTION DAY

- 6-8 trend-aligned Reels
- Filmed and edited with your audience in mind
- On-location within 30 miles of Seattle
- Ready-to-post delivery

YOUR INVESTMENT

**\$1,800**

## VISUAL REFRESH SESSION

- 5-7 pieces of content
- Professional photography only
- On-location within 30 miles of Seattle
- Edited photos with written captions

YOUR INVESTMENT

**\$1,800**

# FAQ's

## **Do I need to know exactly what I want before booking?**

Not at all. Many clients come in with a general idea rather than a fully formed plan. Through strategy sessions and creative direction, clarity is built together so the process feels supported and collaborative from the start.

## **How far in advance should I book?**

Availability varies throughout the year, especially for monthly partnerships. It is recommended to inquire at least four to six weeks in advance to secure your preferred timing.

## **What if I have never been professionally photographed or filmed before?**

That is completely okay. Guidance is provided throughout the process, from preparation to posing, so you feel comfortable and confident in front of the camera.

## **Can I start with a one time session before committing to monthly?**

Yes. Many clients begin with a content intensive or brand session and later transition into monthly support. A portion of that investment may be applied toward a monthly partnership within a set timeframe.



# LET'S GET STARTED

Getting started is designed to feel simple and supportive. The process begins with a discovery call where we talk through your goals, challenges, and the kind of visibility you are looking to build.

From there, we align on the right package and next steps. Once your spot is reserved, the creative process begins and you are guided through everything from planning to content creation. The goal is clarity, consistency, and a partnership that helps your brand move forward with confidence.

The next step is simply a conversation. From there, we can determine what level of support makes the most sense for where you are right now.

You can learn more, view recent work, or reach out directly through the links below. I would love to connect and explore what we can create together.

*Mandy Clementine*



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